



Press Release

Peach Announces Status of Seat Reservations for 2017 Bon Vacation Period

Osaka 3 August, 2017 - Peach Aviation Limited (“Peach”; Representative Director and CEO: Shinichi Inoue) today announced its reservations status for the Obon period (August 10-20) FY 2017.

1) Reservation Status

■ Domestic Routes

	Available seats	Passenger Reservations	Reservation rate
Total for All Routes	121,320 seats (97% compared to a year earlier)	101,219 (101% compared to a year earlier)	83.4%
FY2016	124,560 seats	100,401	80.6%

■ International Routes

	Available seats	Passenger Reservations	Reservation rate
Total for All Routes	77,040 seats (118% compared to a year earlier)	70,088 (122% compared to a year earlier)	91.0%
FY2016	65,160 seats	57,651	88.5%

2) Reservation Status by departure date

■ Domestic Routes

	Aug. 10	Aug. 11	Aug. 12	Aug. 13	Aug. 14	Aug. 15	Aug. 16
Outbound	91.1%	93.8%	87.8%	85.4%	85.1%	82.6%	80.1%
Inbound	88.6%	87.5%	84.0%	84.3%	84.4%	82.9%	82.7%

	Aug. 17	Aug. 18	Aug. 19	Aug. 20
Outbound	78.3%	74.5%	76.5%	75.2%
Inbound	83.2%	81.8%	80.4%	79.8%

■ International Routes

	Aug. 10	Aug. 11	Aug. 12	Aug. 13	Aug. 14	Aug. 15	Aug. 16
Outbound	98.1%	96.9%	96.0%	95.3%	95.3%	94.7%	91.8%
Inbound	85.1%	89.5%	92.1%	90.6%	89.1%	91.2%	90.7%

	Aug. 17	Aug. 18	Aug. 19	Aug. 20
Outbound	88.4%	88.4%	86.8%	88.3%
Inbound	88.0%	87.6%	89.1%	88.2%

Note

Domestic routes

Outbound: Flights departing from Osaka (Kansai), Okinawa (Naha), and Tokyo (Narita);

Inbound: Flights arriving in Osaka (Kansai), Okinawa (Naha), and Tokyo (Narita)

International routes

Outbound: Flights departing from Osaka (Kansai), Okinawa (Naha), and Tokyo (Haneda);

Inbound: Flights arriving in Osaka (Kansai), Okinawa (Naha), and Tokyo (Haneda)

3) Overview

The number of reservations are steady for the Bon vacation period on both domestic and international routes. The overall number of seats offered stands at 104.6% compared to a year earlier with the number of reservations at 108.4% YOY.

Reservations are steady on flights to and from Okinawa and many bookings have already been received with a focus on routes bound for Taiwan and China.

Peak days for domestic routes are August 11 on outbound and August 10 for inbound routes. Peak days for international routes are August 10 for outbound and August 15 for inbound routes.

Seats are still available on some days. Reservations may be made on the Peach website at www.flypeach.com. Seat availability may also be checked on the Peach website where information is updated daily.

About Peach (www.flypeach.com)

Peach began its services in March 2012 with Kansai Airport as its hub. It established Naha Airport as a secondary hub in July 2014 and began servicing Haneda Airport in August 2015. More than 13,000 passengers currently fly Peach each day as it operates more than 90 daily flights, servicing 12 domestic and 13 international routes with its 19 aircraft. Peach is planning to set up a hub at Sendai Airport in September 2017 and at Shin-Chitose Airport in FY 2018.