

# Season's Greetings & A Happy New Year! 2019

## New Era, New Peach



Director Vice Chairman & CSO K.Kakujo



Representative Director & CEO S.Inoue



Director Deputy CEO & COO T.Mori



CFO J.Okamura



CHRO N.Shimizu



Chief Corporate Planning Officer S.Endo



Chief Business Strategy Officer & CMO K.Todoroki

Happy New Year.

Thank you for your continuous support to Peach.

This year we will finally integrate with Vanilla Air, Peach will have both the opportunity and structure in place to spread its wings across the world.

Big events will be held in Japan within a couple of years. This year the Rugby World Cup, coming up Tokyo Olympics · Paralympic Games in the next year, in 2021 The World Masters Games and in 2025 Osaka World Expo will be held in Japan. Seizing this opportunity, we will continue further challenge aiming for Asia's leading LCC.

With a conviction "bridging between Japan and Asia," Peach was born with the aim of providing a new concept of aviation services to the world.

Alongside our new colleagues from Vanilla Air, we are about to kick off to make a new game-changer in Asian aviation, through promoting to the exchange of people between Japan and Asia. Also, we will contribute to tourism expansion of foreign visitors to Japan.

Along with the integration with Vanilla Air, we will make initiatives more than ever to meet everyone's expectations and we will make various efforts. We look forward to your continued patronage and support to the company this year too.

This is going to be an exciting year, and we much appreciate to journey next stage with you!

Shinichi INOUE  
Representative Director & CEO  
Peach Aviation Limited

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