

## Birth of “tabinoco,” a notebook for little travel notes created by everyone! -A new platform filled with travel hints-

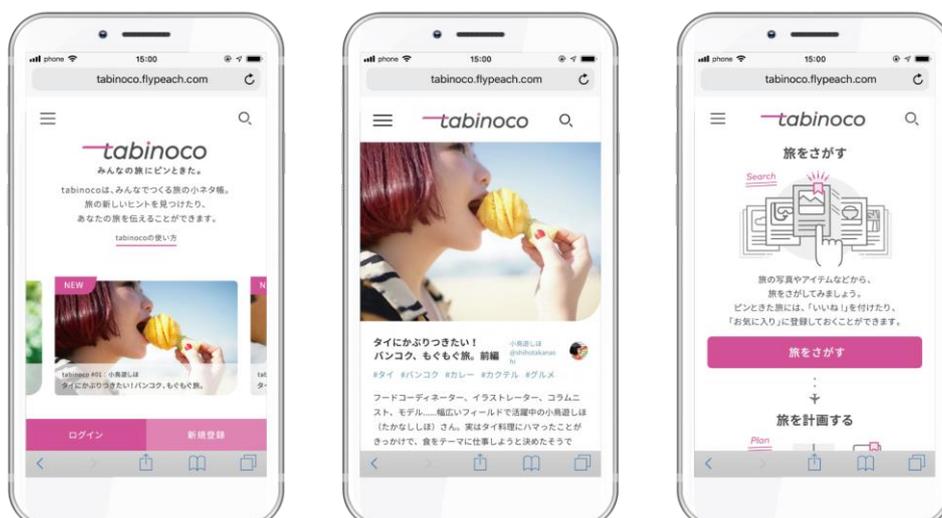
- A “notebook for little travel notes” is the next challenge for Peach, a company that does not limit itself to the confines of a conventional airline
- Unique travel information found through each individual’s sense of value is posted and shared
- Filled with travel hints for you to create unexpected journeys

Osaka 15 February 2019 - Peach Aviation Limited (“Peach”; Representative Director and CEO: Shinichi Inoue) launched a new service called “tabinoco” (<https://tabinoco.flypeach.com/>).

“tabinoco” is a travel information platform based on the concept of “a notebook for little travel notes.” Unique information found from each individual’s sense of value ranging from unexpected discoveries to impressive experiences only possible in that particular spot can be posted and shared with photos. In addition, you can post not only about Peach flights, but also any information about travel on other forms of transport and details on areas not covered by Peach, and it can be used by anyone with an interest in travel. The name of “tabinoco” comes Japanese coined word which means travel lovers.

“tabinoco”, which includes slightly offbeat little tips compared to existing tourist information, has been developed to be a platform that helps one find totally new travel hints.

Nowadays, when gathering information before traveling, rather than relying on information distributed by companies, more people are placing importance on the reality and speed of information distributed by individuals on social media and the like. Peach hopes that these various “little travel notes” found inadvertently will lead other users to opportunities to travel conveniently, and “tabinoco” will contribute to expanding overall travel demand.



Since it began operations in 2012, Peach has offered an easy way to fly by providing airfare that is more reasonable than ever before based on the concept of “a flying train.” As a company that does not limit itself to the confines of a conventional airline, Peach aims to use its next unique challenge “tabinoco” as a way to make it even easier to travel so that more people can experience the inspiration that only comes through traveling.

See below for details on “tabinoco.”

<About tabinoco>

URL: <https://tabinoco.flypeach.com/>

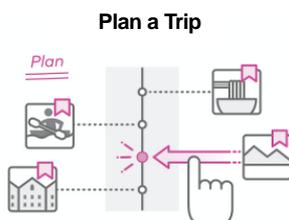
Languages supported: Japanese

### [Three Major Functions]

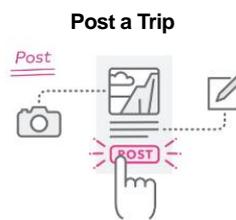
- (1) Find a Trip: You can find travel hints from photos and other posts.
- (2) Plan a Trip: You can reference other users' trips to create your own original trip plan.
- (3) Post a Trip: You can easily post details of your trip with photos and text. Notes you post will become hints for someone else's trip.



**Find a Trip**  
Find a trip that interests you from travel photos and themes.  
You can even bookmark the trips that you like.



**Plan a Trip**  
Create a travel plan just for you by referencing the travel plans of other users.  
You can even share your plan with family and friends.



**Post a Trip**  
Post your travel photos and plans.  
The trip that you experienced will give hints to other travelers.

### [Functions Unique to tabinoco]

Trunk (icon search) ... This function allows you to choose an icon you like from over 50 icons such as sushi, hot springs, a cat, etc. and put it in your trunk to search for trips that match the image of the icon you have chosen. This is a function unique to tabinoco that allows you to search using abstract images if you do not have a clear destination in mind but want to travel.

#### Search by Item

Put items of interest in your trunk.



### [About tabinoco's Launch Campaign]

To celebrate its launch, there will be a “Try tabinoco Campaign.”

Fifty customers who sign up for tabinoco (<https://tabinoco.flypeach.com/>)

and post a note related to a trip they have actually taken with the designated hashtag (#trytabinoco) will be chosen at random to receive 5,000JPY worth of Peach Points.

\*Here are the details

URL: <https://tabinoco.flypeach.com/campaign/2>

\* Languages supported: Japanese

### [Campaign Period]

10:00 a.m. on 15 February (Friday) ~ 5:00 p.m. on 15 March (Friday)2019

**[Prize]**

5,000JPY worth of Peach Points

\*Peach Points are points that can be used to pay all or some of your Peach airfare as well as the accompanying taxes and fees.

For details, please see [https://www.flypeach.com/pc/en/lm/fares/peach\\_point](https://www.flypeach.com/pc/en/lm/fares/peach_point).

About Peach (www.flypeach.com)

Peach Aviation began services based out of Kansai Airport in March 2012. Currently, in addition to Kansai Airport, Peach has hubs at New Chitose Airport, Sendai Airport, and Naha Airport with 23 airplanes that service 16 domestic routes and 15 international routes. It operates approximately 100 flights per day and is used by over 13,000 passengers daily.