



Press Release

March 15, 2019  
Peach Aviation Limited

## **Peach Introduces a Tool to Reinforce Safety for Credit Card Payments**

### **-Full-Scale Use of the “Decision Manager” Fraud Detection Tool Has Begun-**

- **Safer credit card payment environment achieved for customers**
- **Detection of fraudulent use improved and security reinforced**
- **Cashless ticket purchase supported in Japan and overseas**

Osaka 15 March, 2019 – Peach Aviation Limited (“Peach”; Representative Director and CEO: Shinichi Inoue) announced that it has begun the full-scale use of “Decision Manager,” a fraud detection tool offered by CyberSource KK (“CyberSource”; HQ: Tokyo; President: Seiji Yasubuchi), for airfare payments made on Peach’s official website.

This tool will allow the airline to prevent fraudulent credit card transactions and provide an environment in which customers can purchase tickets with peace of mind on currently offered purchase channels (all channels including both computer and mobile sites).

Over 95% of airfares sold by Peach are purchased from the airline’s website. Peach has always striven to reinforce security for credit card payments, conducting safe transactions with customers by using personal authentication and not retaining credit card information in the system.

By introducing the “Decision Manager” fraud detection tool at this time, the airline has further fortified its security and achieved a frictionless payment process for customers that is smooth and seamless.

By providing an environment in which customers can purchase tickets with peace of mind, Peach has further facilitated the demand for domestic and overseas travel while contributing to the realization of the cashless society being promoted by the Japanese government.

#### About CyberSource

CyberSource KK is a Japanese corporation with 100% ownership by CyberSource Corporation, a wholly-owned subsidiary of Visa Inc, the world’s leader in digital payments.

#### About Peach ([www.flypeach.com](http://www.flypeach.com))

Peach Aviation began services based out of Kansai Airport in March 2012. Currently, in addition to Kansai Airport, Peach has hubs at New Chitose Airport, Sendai Airport, and Naha Airport with 23 airplanes that service 16 domestic routes and 15 international routes. It operates approximately 100 flights per day and is used by over 13,000 passengers daily. Peach will complete its integration with Narita-based airline Vanilla Air by the beginning of the 2019 fiscal year, aiming to become Asia’s leading LCC.