

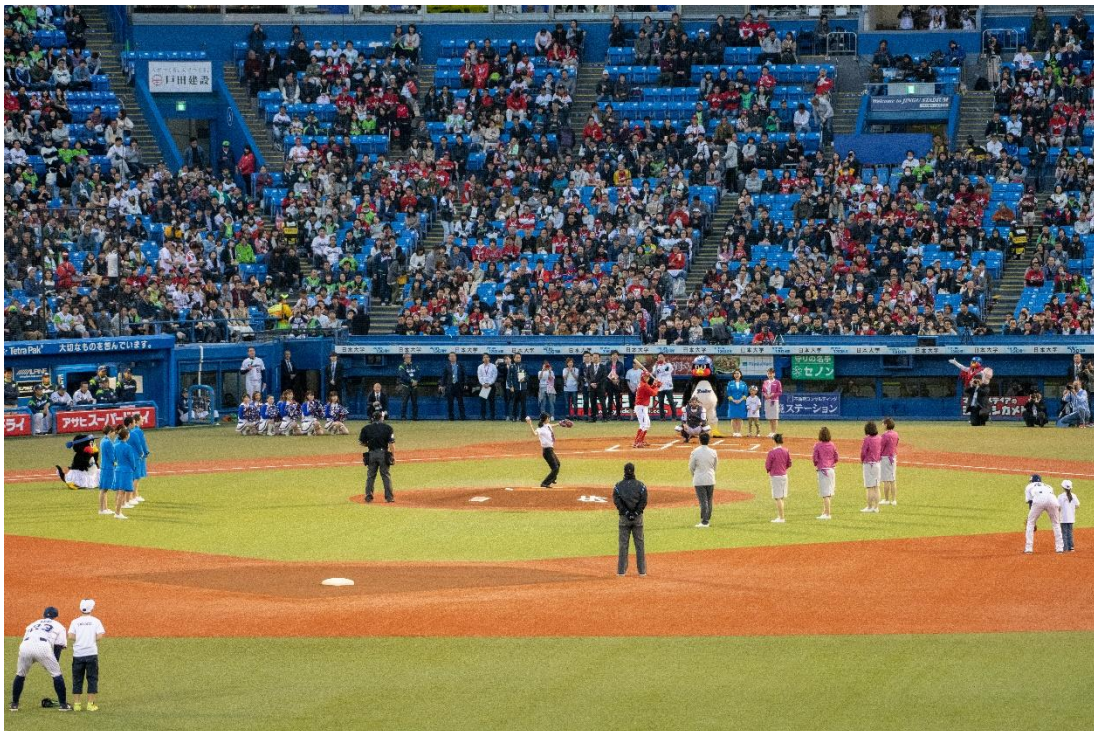
## Collaboration between Peach and Jingu Stadium!

**“Peach Happy Nighter” was held at Jingu Stadium today.**

**~Also featured a ceremonial first pitch by a female pilot~**

- Peach’s first sponsored game was held at Jingu Stadium.
- As well as the female pilot, Peach and Vanilla Air Cabin crews were on the ground.
- “Peach hip-bar seat” is permanently installed at Jingu Stadium.

**Osaka 29 April, 2019** - Peach Aviation Limited (“Peach”, Representative Director and CEO: Shinichi Inoue) held a “Peach Happy Nighter” as their first sponsored game at Jingu Stadium today.



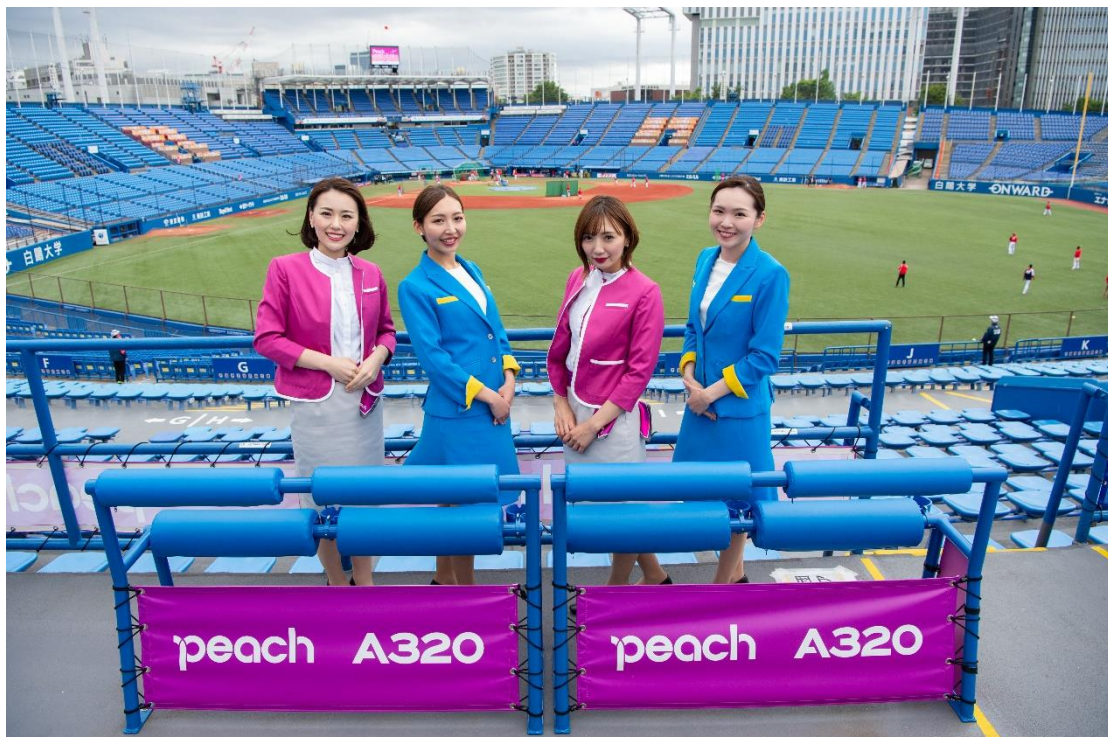
Ceremonial first pitch by a female Peach pilot

Peach, which is integrating with Vanilla Air by around the end of fiscal 2019, will use Narita Airport as a base from Oct. 27th (Sunday). Hereon in, further development of flight routes will be promoted in the metropolitan area. In order to commemorate this, we held a “Peach Happy Nighter” for the Tokyo Yakult Swallows match against Hiroshima Toyo Carp at the Jingu Stadium in collaboration with the stadium.

A casual opening chat was held between Tsubakuro – the Tokyo Yakult Swallows mascot, the stadium DJ, and cabin crews from Peach and Vanilla Air as the introductory event of the “Peach Happy Nighter.” After presenting a bunch of flowers to both teams, the female Peach pilot took to the mound for the ceremonial first pitch while the crowd of fans watched led by Tsubami-chan, younger sister to Tsubakuro, while the cabin crews from both companies watched on the ground. The crowd cheered wildly for the ceremonial pitch by our female pilot.

Also, after the top of the seventh inning, the cabin crews participated in “Lucky Seven Tokyo Ondo” – which is a special dance unique to the Tokyo Yakult Swallows, to cheer on the game.

In addition, Peach were granted the naming rights to the hip-bar seat that was installed this year in Jingu Stadium. This seat in the front-most row of the standing area with a great view has been named the “Peach Hip-Bar Seat”. This collaboration continues until the end of this season.



Peach hip-bar seat

Currently, Peach operates three routes into and out of Haneda Airport (Seoul-Incheon, Taipei-Taoyuan, and Shanghai-Pudong), and two routes serve Narita Airport (Osaka, Kansai and Fukuoka). We hope you will feel free to casually visit Jingu Stadium from each of these regions in Japan, and other sports events held in those regions using the Peach “flying train” which will further expand by adding to its routes to/from the metropolitan area via the Vanilla Air network.

Peach continues to propose “super casual journeys” through a variety of measures.

#### About Peach ([www.flypeach.com](http://www.flypeach.com))

Peach Aviation began services based out of Kansai Airport in March 2012. Currently, in addition to Kansai Airport, Peach has hubs at New Chitose Airport, Sendai Airport, and Naha Airport, with 25 airplanes that service 16 domestic routes and 16 international routes. It operates approximately 100 flights per day and is used by over 13,000 passengers daily. Peach will complete its integration with Narita-based airline Vanilla Air by the beginning of the 2019 fiscal year, aiming to become Asia’s leading LCC.