

## **Yellow Wings Make the Sky Throughout Japan Come Alive! Special Livery Aircraft with an Original Design will be Put into Service**

**- Brought about by feedback from many aviation fans -**

- **Service will start from March on all routes\*<sup>1</sup>, which is the 9th anniversary of Peach**
- **Operation of flights brought about by feedback from many aviation fans**
- **The decal letters have hidden designs that symbolize the Amami Islands, such as the Amami rabbit and Oshima tsumugi weave patterns, etc.**
- **Supports everyone at each destination with a vivid and powerful yellow aircraft**

Peach Aviation Limited (hereafter Peach; Representative Director & CEO: Takeaki Mori) will start operating special livery aircraft with an impressive vivid and powerful yellow color from Monday, March 1, which is the ninth anniversary from its start of operation.



Design image of the special livery aircraft (Registration Number: JA08VA)

This special livery aircraft applies the design of Vanilla Air\*<sup>2</sup>, which was integrated with Peach in 2019. After the termination of operation under Vanilla Air and after making modification overseas, the aircraft was returned to Kansai Airport in Dec. 2020 for various maintenance and painting of the Peach design. This design was created after receiving feedback from many aviation fans on SNS who, on seeing the aircraft, said, "Please continue operating it using the existing yellow design of Vanilla Air."

This is the only aircraft with special livery that allows persons who are familiar with Vanilla Air to feel nostalgia and persons who are not familiar with it to feel a new side of Peach. A decal with the words "Fly Peach to AMAMI" is attached to express the passion for Amami (Kagoshima Prefecture), which is a market that Vanilla Air pioneered, and is now operated by Peach from Tokyo (Narita) and Osaka (Kansai). In the decal are hidden illustrations related to the Amami Islands, such as the Amami rabbit, characterized by short ears and black body, the Lidith's (Amami) jay, designated as a living national natural treasure, and the pattern of Oshima tsumugi weave, a textile of traditional crafts and it provides opportunities for our customers to enjoy travel in the sky more.

For Peach, which integrated with Vanilla Air in 2019, 2020 was the year that marked the beginning of a new LCC history as Asia's leading LCC, allowing many customers to enjoy easy air travel. We decided to operate this special livery aircraft because we wanted to cheer up and support the people at each destination by flying the vivid and powerful yellow aircraft again even though the method of movement has changed drastically.

In late March, we are planning to establish a special webpage for the Amami Islands, including the story of the launch of the special livery aircraft, as well as sales of goods for the special livery aircraft, etc. from this summer.

Furthermore, among the aircraft currently owned by Peach, aircraft that was operated as Vanilla Air have all been converted to Peach specifications, such as external livery and others, with the exception

of this aircraft.\*<sup>3</sup>

Peach will connect region to region with the theme “Bridging your Sky.” Further, we will continue to take thorough measures against the infection and provide casual travel with low fares, as we fulfill our role as public transportation.

\*<sup>1</sup>Due to the spread of the COVID-19, some routes will be suspended and flights will be reduced.

\*<sup>2</sup>Vanilla Air is an LCC that started operations based at Narita Airport in Dec. 2013 and ceased operation in Oct. 2019 and was integrated with Peach that operates from its base in Osaka (Kansai), with the goal of becoming the leading LCC in Asia.

\*<sup>3</sup>The interior of the special livery aircraft has been converted to Peach specifications.

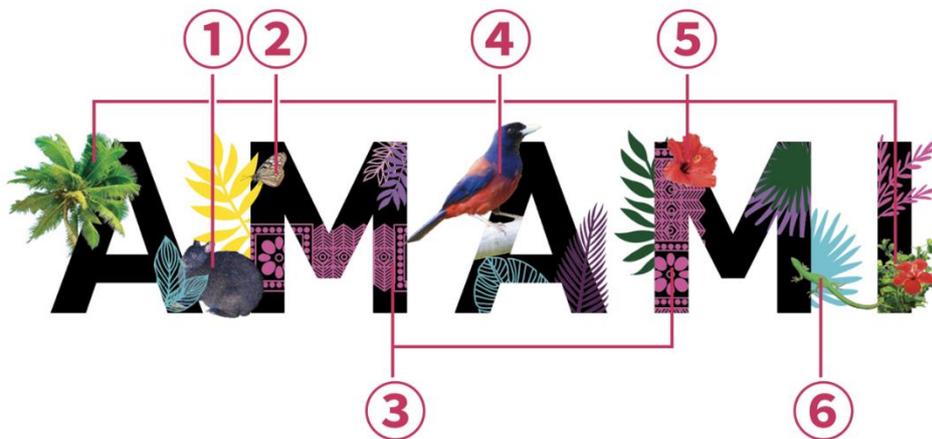
#### •Peach’s special livery aircraft

Aircraft Type :Airbus A320 (180 seats, Registration number :JA08VA)

Operation start date :in March 2021

Service routes : All routes\*<sup>1</sup>

#### The design of the decal letters “Fly Peach to Amami”



- 1 Amami rabbit, characterized by short ears and black body.
- 2 Mystical butterflies, the Ryukyu Asagimadara
- 3 Textile of traditional crafts which has the pattern of Oshima tsumugi weave.
- 4 Living national natural treasure, Lidth's (Amami) jay
- 5 Tropical palm trees and hibiscus
- 6 The Aokana snake (*Takydromus smaragdinus*), endangered in some parts of the Amami Islands.

#### •Peach’s infection countermeasures

[https://www.flypeach.com/information/en/infection\\_control/](https://www.flypeach.com/information/en/infection_control/)

•Special page for support options for COVID-19 antigen tests (only in Japanese)

[https://www.flypeach.com/mp/others/antigentest\\_support](https://www.flypeach.com/mp/others/antigentest_support)

•Special page for support options for COVID-19 testing by mail (only in Japanese)

[https://www.flypeach.com/mp/others/mailing\\_inspection](https://www.flypeach.com/mp/others/mailing_inspection)

#### **About Peach (www.flypeach.com)**

Peach began operating out of Kansai Airport in March 2012. With base airports in 7 locations, i.e., Sapporo (New Chitose), Sendai, Tokyo (Narita), Osaka (Kansai), Fukuoka, Okinawa (Naha) and, and Nagoya (Chubu). We operate 32 domestic and 17 international flights routes with 36 aircraft.